

# What's New in Summit County?

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Jan Leopold, CRS, ABR, MRE  
Broker Associate  
Slifer Smith and Frampton Real Estate  
Office: 970-547-8244  
Office Toll Free: 888-531-2800 ext. 8244  
Cell: 970-389-3714  
Efax: 1-866-315-4243  
Email: [Jleopold@SliferSummit.com](mailto:Jleopold@SliferSummit.com)

## *November*

Today is opening day for  
Keystone and Copper  
Mountain  
Breckenridge ski resort opens  
on Nov 11<sup>th</sup>  
Daylight savings time ends Nov. 6th



## ***Copper Mountain Lift Off Presented by Sprint***

The time has come people of the universe - your favorite ski and snowboard resort, Copper Mountain, officially opens for the 2011-12 winter season on Friday, Nov. 4. We will kick off the season right and celebrate the return of winter during the 7th annual Opening Weekend festivities, presented by Sprint. Enjoy a FREE screening, and the Summit County premiere, of The Art of Flight at 6 p.m. on Friday, Nov. 4 in the Copper Conference Center. This is the most rad movie of the year - don't miss this free viewing!

## ***Keystone Resort kicks it off with giveaways***

This year, opening day is named "Dercum Day", as a tribute to the late Max Dercum; one of the original founders of Keystone Resort. Dercum Day will feature free donuts, hot coco, coffee, giveaways, and a few surprises to celebrate the Dercums.

Come celebrate the start of winter when we officially open the slopes for skiing and riding! Don't miss a chance on the first turns of the 2011-2012 season.

8:30am - Free DONUTS, Coffee and Hot Cocoa while they last!

8:30am - KSMT Live Remote onsite

9:00am - 'First chair' gondola loaded

## **Mark Your Calendars**

**November 11 - Breckenridge 50<sup>th</sup> season opening day**

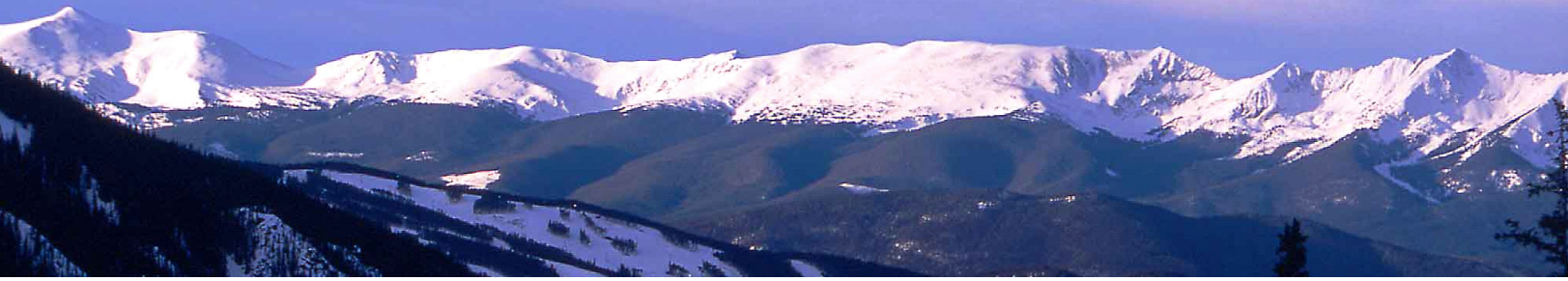
**December 3 Lighting of Breckenridge**

**December 5 -10 Sprint US Grand Prix at Copper**

**December 15 -18 Winter Dew Tour**

**January 8 -14 Ullr Fest**

**January 24- Feb. 5 - International Snow Sculpture Championships**



## ***Celebrate Breckenridge Ski Resort 50<sup>th</sup> Anniversary***

Opening Day is set for November 11, 2011 (11/11/11), and the resort and their guests are gearing up for one of the most anticipated seasons in history. Following a season like never before last year, during which Breck set a new record of 519 inches of snowfall over the course of the season and saw the successful openings of several new attractions at the resort; Breck is preparing to take it to an entirely new level for 2011/12.

Breck's actual 50th birthday will fall on Friday, Dec. 16, 2011. The resort will celebrate 50 years of existence on this day, commemorating the grand opening of the resort, which first opened to the public on Dec. 16, 1961. This date will fall in the midst of one of the resort's signature annual events, the Winter Dew Tour, which is set to take place that same weekend with competitions on the mountain and celebrations throughout town.

Over the last 50 years, Breck has cemented its place as one of the world's most popular ski destinations, and has managed to host millions of guests from around the world without ever compromising their trademark attitude and laid-back welcoming character, for which it has become famous.

The conception of building a ski resort in Breckenridge began during the late 1950s, when Bill Rounds of the Porter and Rounds Lumber Company became interested in bringing skiing to the valley. The Peak 8 Ski Area (as it was first known) opened on December 16, 1961 with one Heron double chair and a midway unloading station in addition to one short learners T-bar.

To help build excitement leading up to the start of their 50th season, Breck today is launching "50 Days of Giveaways"! Starting today on the official Breck Facebook page (<http://www.facebook.com/Breckenridge?cmpid=PPC117668148>), the resort will give away a free prize every day of the 50 days leading up to Opening Day. Prizes will increase in value the closer the countdown gets to 11/11/11. Fans just have to like the Breck Facebook page and tell them why you want to win the daily giveaway to be eligible to receive prizes.

In addition, Breck also announced plans to celebrate their anniversary season with guests all year long with the implementation of the Breck "50 Wishes" campaign. Throughout the course of the season, guests will be able to submit any wish they'd like to see fulfilled at the resort. Breck staff will compile 50 of these wishes and make them come true during the year! More details will be forthcoming at [www.Breckenridge.com](http://www.Breckenridge.com).



## ***Advance lodging reservations in mountain resorts keep ticking up***

The most recent data released by the Mountain Travel Research Program indicates that skiers and snowboarders are continuing to book ski and snowboard holidays for the coming season at a steady pace despite disappointing economic news in August and September that was expected to put a damper on early bookings for winter vacations at mountain destinations.

Lodging bookings are on the rise and remain consistent with recent patterns. The positive trend continued with the data indicating the next six months are showing positive increases with the exception of October. Year-over-year occupancy for the next six months (October-March) is up overall 8.4 percent compared to the same period last year with January up 18 percent and February up 10.3 percent.

“Advanced reservation data has been indicating strong business for several months, but this report with current reservation activity brings us more data and a higher level of confidence in these positive trends,” explained Ralf Garrison, director of MTRiP. “This pattern says something about the tenacity of skiers and boarders who seem committed to getting back to the slopes — and apparently shrugging off discouraging economic news,” said Garrison. “However, at MTRiP we remain closely focused on the balancing act that’s taking place between the economy and consumers who are behaving as if vacations are their birthright.”

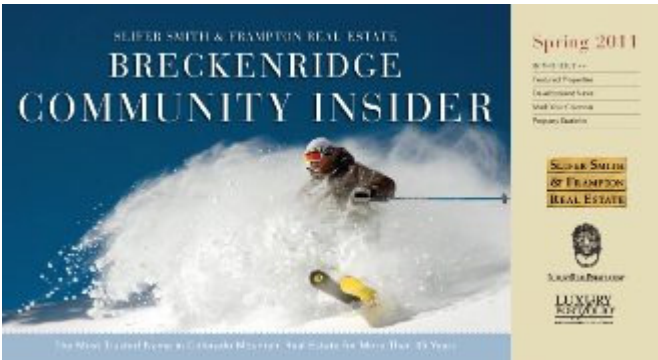
Looking back, in the past six months from April through September of 2011, actual occupancy was up 6.1 percent compared to the same period last year and was given a boost by unusually deep snow bases that extended the ski season for several weeks at a number of destination resorts. Unrelated to last year’s snowfall, mountain destinations continued to attract visitors throughout the summer and into the early fall with actual occupancy in September up 6 percent compared to September 2010.

“With consumers feeling understandably edgy about the overall economy, we were intrigued by the gains measured in the August and September MTRiP reports,” said Tom Foley, MTRiP director of operations. “Skiers and boarders are booking in force and booking early, and so far they don’t seem to be negatively influenced, at least as far as their winter vacations are concerned. However, we are noticing less momentum in the typically slower months while the high-demand months are steamrolling ahead and illustrating that this is a very dynamic marketplace,” he added.

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## Has the Market Stabilized?

Area	\$ Volume 2009	\$ Volume 2010	\$ Volume 2011 Jan-May	Number 2009	Number 2010	Number 2011 Jan-May	Average 2009	Average 2010	Average 2011 Jan-May
Blue River & South to County Line	\$34,012,200	\$24,492,100	\$25,983,900	70	64	70	\$485,889	\$382,689	\$371,199
Breckenridge	\$181,981,900	\$246,301,600	\$156,343,800	257	340	261	\$708,101	\$724,416	\$599,018
Breckenridge Golf Course	\$87,612,700	\$74,619,700	\$55,920,900	116	104	90	\$755,282	\$717,497	\$621,343
Central Summit County (non-town)	\$0	\$0	\$0	0	0	0	\$0	\$0	\$0
Copper Mountain	\$30,348,300	\$25,981,800	\$17,336,800	68	44	38	\$446,299	\$590,495	\$456,232
Corinthian Hills & Summerwood	\$4,870,200	\$4,538,900	\$4,417,500	6	9	9	\$811,700	\$504,322	\$490,833
Dillon Town & Lake	\$10,277,800	\$12,940,400	\$9,620,800	31	29	32	\$331,542	\$446,221	\$300,650
Dillon Valley	\$8,987,200	\$8,176,500	\$9,775,600	42	40	27	\$213,981	\$204,413	\$362,059
Farmers Corner	\$3,182,200	\$3,356,200	\$1,535,000	10	7	3	\$318,220	\$479,457	\$511,667
Frisco	\$57,275,800	\$68,854,800	\$63,436,500	127	150	114	\$450,991	\$459,032	\$556,461
Heeney	\$495,000	\$2,063,000	\$320,000	1	11	2	\$495,000	\$187,545	\$160,000
Keystone	\$80,782,900	\$65,933,415	\$45,677,800	173	178	109	\$466,953	\$370,412	\$419,062
Montezuma	\$0	\$1,040,000	\$284,500	0	5	2	\$0	\$208,000	\$142,250
North Summit County (rural)	\$19,568,000	\$10,395,000	\$321,600	13	12	7	\$1,505,231	\$866,250	\$460,229
Peak 7	\$8,680,000	\$6,979,700	\$6,292,400	12	13	12	\$723,333	\$536,900	\$524,367
Silverthorne	\$76,154,700	\$75,753,500	\$42,596,600	117	125	82	\$650,895	\$606,028	\$519,471
Summit Cove	\$15,069,800	\$17,792,100	\$18,495,200	36	45	43	\$418,606	\$395,380	\$430,121
Wilderness	\$34,269,100	\$34,044,700	\$18,636,200	114	101	67	\$300,606	\$337,076	\$278,152
Woodmoor	\$25,847,300	\$11,141,900	\$12,971,300	35	19	16	\$738,494	\$586,416	\$810,706
Quit Claim Deeds	\$3,594,000	\$4,034,500	\$3,397,300	17	23	21	\$211,412	\$175,413	\$161,776

Source: Land Title Guarantee Company

Please call me for all your Real Estate needs and visit my web site at [www.SellingBreckenridge.com](http://www.SellingBreckenridge.com) for information on Summit County. *Jan Leopold*

If you have a brokerage relationship with another agency, this is not intended as a solicitation. Some of the information in this newsletter was taken from articles in the Vail Daily and Slifer Smith and Frampton Real Estate website.

All information deemed reliable, but not guaranteed.